

## “Licensing of Bare Space for Commercial utilization at Stations of EW & NS Corridor of GMRC Network”

Tender No. GMRC/O&M/PD/Retail/01/2026

| SN | Vol   | Clause No.  | Page No. | Tender Condition                                                                                                                                                                                                                                                                                                                                                                              | Bidder's Query                                                                                                                                                                                | GMRC's Reply, dated: 30/06/2026                                                                                                                                                                    |
|----|-------|-------------|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1  | Vol-1 | -           | 20 to 41 | General Query regarding Objectives & Scope                                                                                                                                                                                                                                                                                                                                                    | Whether OOH advertising activities, media displays, branding installations, digital screens, promotional kiosks, or similar advertising formats are permitted under the scope of this tender. | Commercial / Business activities except listed in Annexure-2 of RFP are allowed under scope of these tenders.<br><br>Regarding Advertising activities, refer clause 2.2.5 (r ) & Annexure-2 of RFP |
| 2  | Vol-1 | 1.3         | 10 to 15 | General Query regarding Qualification Criteria                                                                                                                                                                                                                                                                                                                                                | Whether an advertising/media company is eligible to participate in the tender.                                                                                                                | Any firm fulfilling the qualification criteria as stipulated in Clause 1.3 of NIT can participate in this tender.                                                                                  |
| 3  | Vol-1 | -           | 20 to 41 | General Query regarding Objectives & Scope                                                                                                                                                                                                                                                                                                                                                    | If awarded, can the licensed space be utilized for advertising and media-related commercial activities, subject to GMRC approvals and applicable policies?                                    | Commercial / Business activities except listed in Annexure-2 of RFP are allowed under scope of these tenders.<br><br>Regarding Advertising activities, refer clause 2.2.5 (r ) & Annexure-2 of RFP |
| 4  | Vol-1 | 1.3.2.1     | 14       | <b>General Query regarding Similar Commercial Business</b><br>Following work shall be considered as “Similar commercial business”<br>• License/Contract awarded by private/government authorities for utilizing/developing of bare/built up space for commercial/retail/sale purpose or<br>• Development of bare space to commercial complex/shopping malls and sale/lease of developed space | Whether experience of GSRTC Pickup Stand Branding Rights and its commercial utilization will be considered as "Similar Commercial Business".                                                  | Refer SN 1 of Addendum No. 2                                                                                                                                                                       |
| 5  | Vol-1 | 1.3.2.1     | 14       | <b>General Query regarding Similar Commercial Business</b><br>Following work shall be considered as “Similar commercial business”<br>• License/Contract awarded by private/government authorities for utilizing/developing of bare/built up space for commercial/retail/sale purpose or<br>• Development of bare space to commercial complex/shopping malls and sale/lease of developed space | Whether experience of large-format outdoor hoardings/billboards owned and operated by us for commercial advertising purposes will be considered as "Similar Commercial Business".             | Refer SN 1 of Addendum No. 2                                                                                                                                                                       |
| 6  | Vol-1 | 1.3.2.1 (b) | 13       | <b>General Query regarding Technical Eligibility</b><br>Tenderer shall have completed/undergoing at least one similar commercial business with space/area 650 Sq. Meter under commercial business as mentioned in table below during last 10 years from the last day of month of tender submission.                                                                                           | Whether the combined/cumulative area of multiple GSRTC Pickup Stand locations and outdoor hoardings/billboards can be considered for meeting the required area eligibility criteria.          | All the Areas at different locations awarded under single contract/license for similar commercial business can be considered as one commercial business.                                           |
| 7  | -     | -           | -        | General Query                                                                                                                                                                                                                                                                                                                                                                                 | Request to keep separate provision for allotment of 150-300 Sq Feet retail space at metro stations for setting up Amul Parlours without any bidding process.                                  | GMRC has invited tender to award licensing rights to the master concessioner.                                                                                                                      |